

What is a business system?

If you have never used one, this explains it in one page.

How you work today

- Customer names are in a notebook, or in your phone, or only in your head.
- Someone asks a price on Telegram. You reply when you see it. Sometimes you do not see it.
- You count stock by walking around and looking.
- Only you know what is owed, and to whom.

What a business system is

It is not complicated. It is one place, on a phone or a computer, where the information about your business lives instead of in a notebook.

- Everyone on your team sees the same list of customers, stock and money.
- The system remembers who to call back, and when. It does not forget.
- It updates itself. Sell something, and the stock count changes.
- You can see what happened this month without adding anything up by hand.

What changes

How you work today	What a business system is
Customer asks, nobody follows up	→ The system reminds someone to reply
Count stock by hand at night	→ Stock is correct all day, by itself
Only the owner knows anything	→ Staff can answer without asking you
You find out about a problem late	→ You see it the day it happens

The government pays for your first one

Enterprises Go Digital gives a grant voucher to Cambodian businesses starting to use a digital system. It is a grant, not a loan. There is nothing to repay.

1,600,000 KHR

Registered business, with a Ministry of Commerce certificate

1,000,000 KHR

Informal economy, with an Informal Economy certificate

Our starter package for customers and sales costs 1,000,000 KHR, so a full voucher covers all of it.

How to start

- 1 Talk to us free, on Telegram or by phone. We help you choose a package and apply on the EGD platform.
- 2 Techo Startup Center reviews your application within 2 working days and issues your voucher.
- 3 You pay us first and start using the system. After you report progress, Techo Startup Center pays you back.



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